

THE LEADERSHIP LAB: NONPROFIT ADVOCACY JOURNALING



ADVOCACY IS NOT A DISTRACTION FROM THE MISSION; IT IS THE FULFILLMENT OF IT. WHILE DIRECT SERVICE PROVIDES THE BAND-AID, ADVOCACY ADDRESSES THE WOUND.

dive deeper

WHY DOES THE SPECIFIC CAUSE YOUR NONPROFIT CHAMPIONS MATTER TO YOU PERSONALLY? HOW DOES THAT PASSION FUEL YOUR VOICE WHEN SPEAKING TO THOSE IN POWER?

WHERE DO YOU FEEL MOST COMFORTABLE USING YOUR INFLUENCE? (E.G., WITH DONORS, WITH COMMUNITY MEMBERS, OR WITH POLICYMAKERS?) WHERE DO YOU FEEL MOST "OUT OF YOUR ELEMENT"?

WHAT IS THE LONG-TERM "COST" TO YOUR COMMUNITY IF YOUR ORGANIZATION REMAINS SILENT ON THE POLICY ISSUES AFFECTING THEM?

explore

EXAMINE THE BELIEFS OR FEARS THAT MAY BE LIMITING YOUR ADVOCACY VOICE.

MY ADVOCACY FEAR OR BARRIER (E.G., LOSS OF FUNDING)	IS THIS BELIEF VALID AND TRUE, OR FALSE AND LIMITING? WHY?	WRITE AN ALTERNATE EMPOWERING STATEMENT